



جامعة قطر
QATAR UNIVERSITY



Interprofessional
GLOBAL

Global Collaboration for Interprofessional Education in Collaborative Practice



All Together
Better Health

All Together Better Health XI

The 11th International Conference on Interprofessional
Practice and Education

Pearls of Wisdom: Cultivating a collaborative Culture

6 - 9 November 2023

Qatar University, Doha - Qatar

SPONSORSHIP PACKAGES



WELCOME / MARHABA

Interprofessional.Global is pleased to announce that Doha, Qatar will host the 11th All Together Better Health conference in 2023, bringing the biennial event to the Middle East for the first time! All Together Better Health (ATBH) is the leading global interprofessional education and collaborative practice conference, previously hosted in Japan, Australia, Sweden, England, Canada, America and New Zealand. ATBH provides a collaborative forum for transnational IPE champions to share ideas and address emerging health care challenges.

The ATBH XI steering committee and Qatar University welcome all practitioners, educators, researchers, students, academics, administrators, policy makers and patients. The ATBH XI conference aims to inspire and provide opportunities to share knowledge, compare perspectives, exchange experiences and transform current understandings of IPE.

Conference theme is Cultivating a Collaborative Culture:
Sharing Pearls of Wisdom with the following subthemes as it relates to interprofessional education and collaborative practice:

1. SHARING models of best practice
2. INFORMING national, regional, and global policies and standards
3. ADVOCATING for health and wellbeing
4. EMBRACING diversity, equity, inclusion, and belonging
5. PROMOTING safety in and beyond health services

About Interprofessional Global

Interprofessional Global is the World Confederation for Interprofessional Practice and Education. Regional interprofessional networks affiliated with the confederation are from the Americas, USA, Canada, UK, Europe, Africa, India, Southeast Asia and the Pacific rim, Japan and Australasia.

The aim of Interprofessional Global is to promote, support and sustain networks of interprofessional education (IPE) and collaborative practice, and to establish and maintain communication between these networks. The aim of IPE is to foster effective collaborative practice, and the ultimate goal is to have better health and social care, aiming at improved quality of life for patients and service users. Through the member networks and the organisation's biennial global conference, All Together Better Health, we promote knowledge about interprofessional practice and education.

For more information visit <https://interprofessional.global>
or email: info@interprofessional.global

About All Together Better Health

All Together Better Health is the leading global interprofessional education and collaborative practice conference under the direction of Interprofessional.global. Every two years the ATBH conference provides an opportunity for participants to discuss ideas and devise and test strategies to mobilise concerted action to improve health and wellbeing for individuals, families and communities across the world.

The ATBH conferences are driven by the conviction that by learning together we improve working together to effect change, enhance quality of care, ensure safety and optimise deployment of human resources. The conference content demonstrate the steady growth of interprofessional education in terms of evidence base and significance to health care. ATBH also provides a forum for the growing number of national and transnational interprofessional education networks to share their work and debate common issues and has been a proving ground for the development of a global network, first InterEd and from 2012 the World Coordinating Committee, now known as Interprofessional Global.

Previous conferences in the All Together Better Health series have been held as follow:

1997 ATBHI (London, UK)	2012 ATBH VI (Kobe, Japan)
2004 ATBH II (Vancouver, Canada)	2014 ATBH VII (Pittsburgh, USA)
2006 ATBH III (London, UK)	2016 ATBH VIII (Oxford, UK)
2008 ATBH IV (Stockholm, Sweden)	2018 ATBH IX (Auckland, New Zealand)
2010 ATBH V (Sydney, Australia)	2021 ATBH X Re-invented (Online)

About Qatar University

Qatar University is one of the leading institutions of academic and research excellence in the GCC region. It provides high quality undergraduate and graduate programs that prepare competent graduates, primed to shape the future of Qatar. The organization's strong relationship with Qatari society is reflected in its community service efforts and in its vibrant research portfolio that addresses relevant local and regional challenges, advances national goals towards a knowledge-based economy, and contributes actively to the needs and aspirations of the society. Key facts about Qatar University:

- Home to 11 colleges offering around 100 specializations in line with market needs
- Over 28,000 students at the undergraduate and graduate level
- World Health Organization names Qatar University "Education City for Health"

QU was ranked:

- * Second in Times Higher Education (THE) Arab University Rankings 2021
- * Second in the QS Arab Region University Rankings 2022
- * Amongst the top best 600 universities globally, according to 2022 Academic Ranking of World Universities (ARWU) by the Shanghai Ranking Consultancy.
- * 208 in the latest 2023 edition in QS World University Rankings.
- * Among the top six universities in the International Outlook indicator, for the seventh year in a row, according to the overall THE World University Rankings
- * Among the Global Top 25 performers, in the U-Multirank 2021 indicator 'international joint publications

For more information, please visit www.qu.edu.qa

More about QU Health

QU Health was launched in January 2017 to provide closer alignment and integration between the health entities at QU (Colleges of Pharmacy, Medicine, Health Sciences, Dental Medicine and Nursing), creating a dynamic and diverse environment that embraces qualified experts in the healthcare professionals education.

QU Health vision is to be recognized regionally for excellence in interprofessional health education and interdisciplinary health research; a first choice for students and scholars, and a national catalyst for innovation in the field.

Areas of collaboration at QU Health include research, graduate studies, clinical affairs, continuous professional development, interprofessional education, engagement and communication, as well as business operations.

For more information, please visit: <http://www.qu.edu.qa/health>

About QU Health Interprofessional Education Program

The IPE Committee (IPEC) was founded in 2014 by Qatar University College of Pharmacy to provide guidance and support in implementing IPE within the pharmacy curriculum, as well as in our partner healthcare training programs in the country. It was moved to QU Health level in 2017 which was established to jointly design, implement and evaluate IPE initiatives at QU Health working alongside other healthcare programs in Qatar.

The committee oversees the integration of interprofessional education within all the curricula at QU Health and to promote awareness for IPE and interprofessional collaboration in Qatar and the Middle East. The Committee members include representatives from around twenty programs at four institutions:

- QU: College of Pharmacy, College of Medicine, College of Dental Medicine, College of Nursing and College of Health Sciences which has four departments: Biomedical Sciences, Public Health, Human Nutrition, and Physical Therapy & Rehabilitation
- Weill Cornell Medicine – Qatar (WCMC-Q);
- University of Calgary – Qatar (UC-Q) nursing school and;
- University of Doha for Science and Technology

Interprofessional Education Passport Program was launched in Fall 2021 to offer structured integration and assessment of IPE in the different health programs. Students must complete a minimum of four IPE activities and submit a reflective assignment as per their assigned course/module. Ultimately, a certificate of IPE passport program completion will be obtained after the student fulfills the program's requirement signed by the Vice President for Health and Medical Sciences.

For more information, please visit: <http://www.qu.edu.qa/health/ipe>

SPONSORSHIP PACKAGES

What we offer:

This year's conference offers numerous opportunities for your organization to connect with worldwide healthcare professionals around the globe.

We have four packages available:

- Platinum
- Gold
- Silver
- Bronze



Platinum Package (QR 500,000)

Sponsorship Benefits:

- Company name, logo and hyperlink recognition on conference website subpage
- Verbal recognition at the event
- Recognition with their sponsorship level and advertisement (two full pages) in printed format
- Sign recognition at the event; large logo, 1st line
- Shell scheme booth; large size
- Bag inserts (Including leaflets/marketing material): 2
These must not include any reference to QCHP or accreditation
- Twelve complimentary delegate registrations
- Five VIP invitees
- Opportunity to host a visit to their institution on pre-conference day
- Special recognition on stage at closing ceremony
- Opening Night Gala
- Bulk registration with discounted rate of 40 % (*minimum of 10)

Gold Package (QR 250,000)

Sponsorship Benefits:

- Company name, logo and hyperlink recognition on conference website subpage
- Verbal recognition at the event
- Recognition with their sponsorship level & advertisement (one full page) in printed format
- Sign recognition at the event; medium logo, 2nd line
- Shell scheme booth; medium size
- Bag inserts (Including leaflets/marketing material): 1
These must not include any reference to QCHP or accreditation
- Six complimentary delegate registrations
- Three VIP invitees
- Bulk registration with discounted rate of 35 % (*minimum of 10)

Silver Package
(QR 100,000)

Sponsorship Benefits:

- Company name, logo and hyperlink recognition on conference website subpage
- Verbal recognition at the event
- Recognition with their sponsorship level & advertisement (half a page) in printed format
- Sign recognition at the event; medium logo, 2nd line
- Shell scheme booth; small size
- Four complimentary delegate registrations
- Bulk registration with discounted rate of 30 % (*minimum of 10)

Bronze Package
(QR 50,000)

Sponsorship Benefits:

- Company name, logo and hyperlink recognition on conference website subpage
- Verbal recognition at the event
- Recognition with their sponsorship level in printed format
- Sign recognition at the event; small logo, 3rd line
- Shell scheme booth; table tops
- Two complimentary delegate registrations
- Bulk registration with discounted rate of 25 % (*minimum of 10)

PARTNERSHIP BENEFITS

	Platinum Level	Gold Level	Silver Level	Bronze Level
Partnership Benefits	500,000 QAR	250,000 QAR	100,000 QAR	50,000 QAR
Company name, logo & hyperlink recognizing on conference website	✓	✓	✓	✓
Verbal recognition at the event	✓	✓	✓	✓
Recognition with their sponsor level within the program guide	✓	✓	✓	✓
	Two Pages	One Page	Half a Page	-
Sign recognition at the event	Large logo	Medium logo, 2 nd line	Medium logo, 3 rd line	Small logo, 4 th line
Exhibit table booth	Large booth	Medium booth	Small booth	Table tops
Bag inserts (items include leaflets / marketing materials*)	2	1	-	-
Complimentary delegate registrations	12	6	4	2
VIP invitees	5	3	-	-
Opportunity to host a visit to their institution on pre-conference day	✓	-	-	-
Special recognition on stage at the closing ceremony	✓	-	-	-
Opening night Gala	✓	-	-	-
Bulk registration with discounted rate (Minimum of 10*)	40%	35%	30%	25%

*To be pre-approved by conference organizers

SPONSORSHIP PACKAGES BOOKING FORM

Sponsoring Organization Information	
Name of Organization	
Name and Credentials of Representative	
Address	
Email Address	
Phone Number	
Signature	
<p>Partner would like to book the following (please tick one box)</p> <p>Payments by _____</p> <p>(Bank and account details will be provided by Qatar University, QU Health)</p> <p>"Based on the sponsorship agreement"</p> <p><input type="checkbox"/> Platinum Package 500,000 QAR</p> <p><input type="checkbox"/> Gold Package 250,000 QAR</p> <p><input type="checkbox"/> Silver Package 100,000 QAR</p> <p><input type="checkbox"/> Bronze Package 50,000 QAR</p>	
Name	
Signature	
Date	
Organizations Stamp	

Contact Us

For information about the packages available, or to discuss a customized package tailored to your specific needs please contact us at: ipecc@qu.edu.qa

Website link:
<https://atbh.org>

